



INVESTMENT IN AMERICA FORUM

## **The New Economy: Building the Workforce of the Future**

12-13 November, 2009

United States Military Academy at West Point

### ***Program Agenda***

*(As of November 5, 2009)*

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#### ***Forum Hosts:***

The Honorable John M. McHugh  
*Secretary of the Army*  
**United States Army**

Frances R. Hesselbein  
*Chairman of the Board of Governors*  
**Leader to Leader Institute**

GEN George W. Casey, Jr.  
*Chief of Staff*  
**United States Army**

Jonathan Spector  
*Chief Executive Officer*  
**The Conference Board, Inc.**

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#### ***Thursday, November 12***

10:00 – **Registration** *Thayer Hotel, Lobby*  
11:30

10:30 – **Tour of West Point Museum (*optional*)**  
11:30 Mr. Les Jensen, Curator of Arms and Armor, will give an overview of the museum with a special tour of a special exhibition "Arms and Armor of the Age of Exploration."

11:30 – **Opening, Welcome and Luncheon** *Thayer Hotel, Hudson Gallery*  
1:30 p.m.

#### **Forum Moderator:**

Darlyne Bailey  
*Dean and Professor, Graduate School of Social Work & Social Research*  
*Special Assistant to the President for Community Partnerships*  
**Bryn Mawr College**

**Welcome:**

GEN George W. Casey, Jr.  
*Chief of Staff*  
**United States Army**

Frances R. Hesselbein  
*Chairman of the Board of Governors*  
**Leader to Leader Institute**

1:35 – **Group Transit to Eisenhower Hall**

2:00 – **Session I: *Opening Conversation*** *Eisenhower Hall*  
3:15 **Investing in America’s Workforce – Past, Present and Future**

Over the last decades, billions of dollars have been spent by American business, government and the social sector on education – however, the effectiveness of the expenditures falls short against having a well-prepared workforce/citizenry. As we look at the current economy and demographic statistics, what needs to be done differently? What should the measures of our success be? How can we leverage lessons learned and invest more effectively? How do we demonstrate our continued interest in investing in the future? How do we strengthen our relationships amongst stakeholders to enhance our results?

**Moderator:** Jonathan Spector  
*Chief Executive Officer*  
**The Conference Board, Inc.**

Edward B. Rust, Jr  
*Chairman and CEO*  
**State Farm Insurance Companies**

Cecilia E. Rouse  
*Member*  
**Council of Economic Advisors**

Bob Wise  
*Former Governor, West Virginia*  
*President, Alliance for Excellent Education*

Gail O. Mellow  
*President*  
**LaGuardia Community College**

3:15 – **Break** *Eisenhower Hall*

3:30 – **Session II: *Group Dialogue*** *Eisenhower Hall*  
4:15

Based on discussions from the previous session, we will transition from the general to the specific, challenging participants to propose ideas that will have a positive impact on education

4:15 – **Session III: Panel Presentation** *Eisenhower Hall*  
5:00 **Standards of Collaboration & Excellence**

"Project PASS" is a collaborative pilot program of the U.S. Army, the U.S. Department of Education, and the National Association of State Boards of Education. Using the core components of the U.S. Army's Junior ROTC program and additional academic support and supplemental programming, Project PASS will focus on reducing the dropout rate in the largest impacted areas. The program will provide middle and high school students with the study and life skills necessary to complete high school and succeed in a postsecondary experience, be it college, work, or military.

LTG Benjamin C. Freakley <i>Commanding General</i> <b>United States Army Accessions Command</b>	Brenda L. Welburn <i>Executive Director</i> <b>National Association of State Boards of Education</b>
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5:15 – **Group Transit to Thayer Hotel**

6:15 – **Group Transit to Association of Graduates**

6:30 – **Cocktail Reception** *Herbert Hall*  
7:15 *Entertainment will be provided by the West Point Band's Jazz Knight's Combo. Selected West Point Cadets will attend the reception and dinner allowing participants an opportunity to inquire about the USMA experience.*

7:15 **Photo Opportunity** *Herbert Hall*

7:30 – **Forum Dinner** *Herbert Hall*  
9:30

**Welcome:** LTG Franklin L. Hagenbeck  
*Superintendent*  
**United States Military Academy**

**Remarks:** The Honorable John M. McHugh  
*Secretary of the Army*  
**United States Army**

**Guest Speaker:** Tony Wagner  
*Co-Director, Change Leadership Group*  
**Harvard Graduate School of Education**  
*Author, "Global Achievement Gap"*

9:30 – **Group Transit to Thayer Hotel**

**FRIDAY, NOVEMBER 13**

6:00 – **Hotel check-out** *Thayer Hotel, Lobby*  
7:30 a.m.

6:30 – **Breakfast Buffet** *Thayer Hotel, Dining Hall*  
7:30

7:45 – **Group Transit to Eisenhower Hall**

8:00 – **Review of Day One** *Eisenhower Hall*  
8:15

Jonathan Spector  
*Chief Executive Officer*  
**The Conference Board, Inc.**

8:15 – **Session IV: Panel Presentation** *Eisenhower Hall*  
9:00 **New Models for Change – What Programs/Initiatives are Being Funded**

Foundations – by funding research and demonstration models - play a critical role in how all sectors view change. They are responsible for funding much of the thinking behind what improvements can be made to education in general and workforce readiness in particular. This panel of funders will discuss the process by which they chose their focus and how they are investing their resources.

**Moderator:** Katherina M. Rosqueta  
*Executive Director, Center for High Impact Philanthropy*  
**University of Pennsylvania School of Social Policy & Practice**

Jamie P. Merisotis  
*President*  
**Lumina Foundation**

Sterling K. Speirn  
*President*  
**W. K. Kellogg Foundation**

9:00 – **Break** *Eisenhower Hall*

9:15 – **Session V: Breakout Groups** *Eisenhower Hall*  
10:30 **Improving Workforce Readiness – Action for the New Paradigm**

Day one focused on what needed to be changed. Today’s focus will be how to implement change. Participants will convene in small groups to explore and develop innovative models aligned with one or more big ideas highlighted during day one.

10:45 – **Session VI: Group Discussion and Action Items** *Eisenhower Hall*  
12:00 **Reconvene, Next Steps and Commitments**

Each of the break-out groups will present their ideas for change. The group as a whole will then collectively discuss an agenda for next steps and a plan for action

12:00 – **Closing Presentation – “The 21st Century Solution”** *Eisenhower Hall*  
1:00

Robert A. Compton  
*Executive Producer*

**“Two Million Minutes: A Global Examination”**  
**“Two Million Minutes: The 21<sup>st</sup> Century Solution”**

Considered one of the more controversial documentaries of the decade, *Two Million Minutes* presents a riveting comparison of how the three superpowers of the 21st Century – China, India and the United States – are preparing their students for the future through the lens of education. Some have called this a global snapshot of education and a wake-up call for America that must be heard to regain our competitiveness.

1:00 – **Closing Remarks** *Eisenhower Hall*  
Frances R. Hesselbein  
*Chairman of the Board of Governors*  
**Leader to Leader Institute**

1:15 – **Box lunches will be provided** *Eisenhower Hall*

1:20 – **Group Transit to Thayer Hotel**  
1:20 - Round #1  
1:45 - Round #2

**OR**

1:30 – **“Windshield Tour” of West Point (optional)**  
3:00

MAJ Thomas Rider II, Assistant Professor in the Department of History, will conduct a tour of West Point featuring notable stops such as Trophy Point, the West Point Cemetery and the Cadet Chapel. (Participant’s departure plans will be taken into account.)